

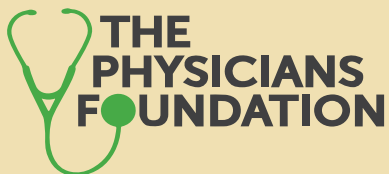


STEPPING UP TO LEADERSHIP:

IMQ/PACE PLATINUM TRAINING PROGRAM

FOR

PHYSICIAN LEADERS



February 22 - 23, 2018
Paradise Point Hotel & Spa
San Diego, CA

overview

For decades, medical staff leaders have cried out for better training to help them fulfill their roles and responsibilities. The Institute for Medical Quality (IMQ) and UC San Diego Physician Assessment and Clinical Education (PACE) Program, with strong support and encouragement from The Physicians Foundation, responded by developing “Stepping Up to Leadership – the IMQ/PACE Platinum Training Program for Physician Leaders.” This physician friendly program provides the tools and knowledge physicians need to succeed in leadership roles. The IMQ/PACE course combines IMQ’s expertise in medical staff matters with PACE’s expertise in communication and assessment. It integrates didactic presentations with video vignettes, role playing exercises, and other interactive modes to create an effective learning environment. For this year’s program, we have developed new videos, and have expanded discussions to address workplace violence, preventing and treating physician burn-out, aging physician policies, and recent legal and regulatory changes.

This course is offered every two years to provide new leadership teams the opportunity to learn and train together. Chiefs of Staff, Department Chairs, Medical Directors, Medical Group Leaders, Medical Staff Services Directors, Nursing Leadership, QI Professionals and physicians concerned about the future of medicine are encouraged to attend. This program empowers physicians by providing realistic, practical guidance which will enable them to promote effective, high quality patient care. Please join us at the 2018 program in beautiful San Diego.

Find out
more &
register at:
**physician-
leadership.
org**

faculty

Gregory Abrams, Esq., General Counsel for the Institute for Medical Quality, was legal counsel for the California Medical Association for nearly fifteen years. Now in private practice, Mr. Abrams represents hospital medical staffs in all aspects of their operations, in addition to representing individual physicians and other health care providers in peer review and state licensing board matters.

David E.J. Bazzo, MD, Clinical Professor of Family Medicine at the UC San Diego School of Medicine, is Director of the Fitness for Duty and Continuing Professional Development (CPD) Programs for PACE. He also is Co-Director of the Primary Care Core Clerkship at the UC San Diego School of Medicine.

Donald David, MD, Chief Medical Officer for Southern California Acute Care Division, Universal Health Service, Inc., provides clinical oversight to five hospitals. He is responsible for medical staff engagement in quality and value initiatives, regional oversight of physician performance, oversight of credentialing, privileging and

regulatory compliance for the medical staff, and serves as the academic advisor for the region.

He was Chief Patient Safety Officer at City of Hope. Dr. David also has been an active field surveyor for IMQ and is Chair of IMQ’s Medical Staff Services Program.

Lorne Label, MD, a Clinical Professor of Neurology at the David Geffen School of Medicine at UCLA, has served on the Board of Trustees, Medical Executive, Credentials, Bylaws and Utilization Committees at Los Robles Regional Medical Center. He has an MBA in Health Care Management and surveyed for IMQ’s hospital survey program.

William Norcross, MD, Clinical Professor of Family Medicine at the UC San Diego School of Medicine, is Founder and Director of the UC San Diego PACE Program. He has been a member of the faculty since 1977, and was Residency Director in Family Medicine from 1986 to 1999.

Shannon Robinson, MD is board certified by the American Board of Addiction Medicine and was Director of

Who should attend?

- Chiefs of Staff
- Department Chairs
- Medical Directors
- Medical Group Leaders
- Medical Staff Services Directors
- Nursing Leadership
- Physicians concerned about the future of medicine



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faculty (cont.)

the Alcohol and Drug Treatment Program at the VASDHC from 2009-2014. She works with the California Department of Corrections and Rehabilitation and does telepsychiatry full time.

R. Christopher Searles, MD, Associate Clinical Professor of Psychiatry and Family Medicine at the UC San Diego School of Medicine, is Course Director of the UC San Diego PACE Professional Boundaries Program. He is Medical Director of the UCSD Family Health and Wellness Center. Formerly, Dr. Searles was the Director of the UC San Diego Combined Family Medicine & Psychiatry Residency Program, and the Director of Clinical Outreach of the St. Vincent de Paul Family Health Center.

Paul Strauss, MD, a Board Certified Anesthesiologist, practices at Cedars Sinai Medical Center in Los Angeles. He is an expert in the field of Disaster Planning and lectures on this topic frequently.

Ashby Wolfe, MD serves as Chief Medical Officer for Region IX of the Centers for Medicare and Medicaid

Services (CMS), which includes California, Arizona, Nevada, Hawaii, and the Pacific Territories. Dr. Wolfe is a board-certified family physician. She practiced broad-scope family medicine in Oakland, California, before joining CMS in March 2015. Dr. Wolfe has experience in the development and implementation of health policy at the local, state and federal levels and holds particular interest in improving the quality and equity of care for underserved and low-income populations.

Giovanna Zerbi, Psy.D., CPRP, Program Manager for UC San Diego Psychiatric Outpatient Services, is a Certified Provider in both Domestic Violence Prevention and Anger Management. She is the Director of the UC San Diego PACE Anger Management for Health Professionals Program.

program agenda

Thursday, February 22, 2018

7:30 – 8:30	Registration and Continental Breakfast	12:00 – 1:00	Lunch (Provided)
8:30 – 8:45	Welcome and Introductions <i>Jill K. Silverman, MSPH</i> <i>President & CEO, IMQ</i>	1:00 – 2:30	Aging MD policies and Legal Perspective <i>Lorne Label, MD & Gregory Abrams, Esq.</i>
8:45 – 9:45	Developing Your Medical Staff Leadership <i>Donald David, MD</i>	2:30 – 3:30	Changes in Healthcare Policies & How It Will Impact Physicians <i>Ashby Wolfe, MD - (Invited)</i>
9:45 – 10:00	Break	3:30 – 3:45	Break
10:00 – 12:00	Effective Communication: The Keystone of Physician Leadership <i>David E. J. Bazzo, MD</i> <i>& UC San Diego PACE Program Faculty</i>	3:45 – 4:45	Legal Update <i>Gregory Abrams, Esq.</i>
		5:00 - 6:00	Networking Reception

program objectives

At the completion of this program, participants should be able to:

1. Identify and engage the best people to move into medical staff or organizational leadership positions and develop the skills needed to succeed in these positions,
2. Use effective listening skills to improve one on one communication;
3. Use techniques to manage and resolve conflicts, detect and define disruptive behavior or anger, effectively handle the impaired professional;
4. Identify and learn appropriate methods of crafting, adopting and implementing aging physician policies and understand the legal considerations surrounding the implementation of these policies;
5. Identify the changes in healthcare policies and how they will impact physicians;
6. Understand the up-to-date legal issues and current cases affecting California physicians and hospitals.
7. Learn how to minimize stress and avoid burnout in medical staff leaders.
8. Formulate and assess a plan that defines the medical staff's role and complies with the new CAL OSHA regulations in the event of an active shooter or other workplace violence/catastrophic event.

program agenda (cont.)

Friday, February 23, 2018

7:30 – 8:30 **Sign in and Continental Breakfast**

8:30 – 9:30 **Implementation of CAL OSHA New Workplace Violence Regulations**
Paul Strauss, MD

9:30 - 9:45 **Break**

9:45– 11:45 **Addressing the Disruptive Professional**
R. Christopher Searles, MD and Giovanna Zerbi, Psy.D. & UC San Diego PACE Program Faculty

11:45 - 12:45 **Lunch (Provided)**

12:45 – 2:45 **Addressing the Impaired Physician**
Shannon Robinson, MD & UC San Diego PACE Program Faculty

2:45 - 3:00 **Break**

3:00 – 3:45 **Depression, Distress and Suicide in Physicians: Approaches and Strategies**
William Norcross, MD

3:45 - 4:00 **Q & A**

4:00 **Adjourn**

If you cannot attend,
please give brochure to a colleague!

about us

The Institute for Medical Quality's (IMQ) mission is to be an innovative leader in improving the quality of care provided to patients across the continuum of health care. It does this by encouraging, developing and implementing programs which effectively measure and improve the quality of care provided to people in California and beyond. What makes IMQ special is its heavy emphasis on education, counseling, and direct involvement of practicing physicians. Its programs include Ambulatory Care Facility Accreditation; Continuing Medical Education (CME) accreditation and certification; Correctional Health Care assessment, accreditation and consultation; peer review and medical staff consultations; expediting ED throughput, medical ethics training, and a wide array of educational programs. IMQ is a 501 (c) (3) non-profit subsidiary of the California Medical Association. (Visit www.imq.org to learn more.)

Since 1996, the **UC San Diego Physician Assessment and Clinical Education (PACE) Program** has committed itself to promoting a culture of ongoing quality improvement and professional development in the medical field. The PACE Program is the largest assessment and remediation program for healthcare professionals in the country, and has provided services to over 2,000 physicians and medical professionals, including podiatrists, physician assistants, and nurses. The PACE Program also offers physician monitoring services through our Physician Enhancement Program (or PEP) and a number of continuing professional development (also known as continuing medical education) courses. (Visit www.paceprogram.ucsd.edu to learn more.)

The Physicians Foundation is a nonprofit 501 (c) (3) organization that seeks to advance the work of practicing physicians and to improve the quality of healthcare for all Americans. The Foundation is unique in its commitment to working with physicians nationwide to create a more efficient and equitable healthcare system. It pursues its mission through a variety of activities including grantmaking, research and policy studies. Since 2005, The Foundation has awarded numerous multi-year grants. (Visit www.physiciansfoundation.org to learn more.)

accreditation

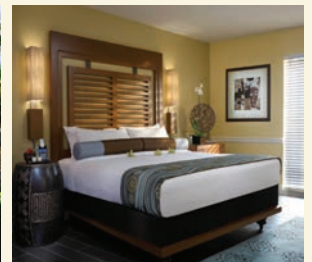
Continuing Education (CME/CEU)

- The California Medical Association/Institute for Medical Quality (CMA/IMQ) is accredited by the Accreditation Council on Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
- The California Medical Association/Institute for Medical Quality (CMA/IMQ) designates this live activity for a maximum of 12.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- Provider approved by the California Board of Registered Nursing, Provider Number CEP370, for 12 contact hours.

hotel accommodations

1404 Vacation Road
San Diego, CA 92109
858-581-5900

Paradise Point
San Diego's Island Resort
A DESTINATION HOTEL®



Paradise Point Resort and Spa, located in the heart of San Diego amidst lush, tropical gardens, tranquil lagoons, and one mile of sandy beach, includes five swimming pools, beach bonfire pits, a marina, five dining venues, an award winning spa and endless recreation options.

A special conference rate of \$199 per night for single or double occupancy plus applicable taxes is available to program participants. To make your reservation, please phone **1 (800) 344-2626**. Identify yourself as a participant of the *IMQ/PACE Platinum Leadership Training Program for Physician Leaders* to receive this special conference rate. The reservation deadline is **Wednesday, February 8, 2018**. Reservations made after this date are subject to rate and space availability.

Hotel Cancellation Policy

Please review the hotel cancellation policy prior to making your reservation. It is your responsibility to understand the policy and be accountable for any fees that may be incurred.

REGISTRATION INFORMATION

The program includes two days of intensive, interactive learning, course materials, continental breakfast, lunch, networking reception and CME credits.

REGISTRATION FEES

EARLY BIRD RATES (must be received by 1/25/18 to be eligible)

- State Medical Assn. Physician Member..... \$695
- Non-State Medical Assn. Member..... \$895
- Additional Team Members (after 1st registrant)..... \$595

STANDARD RATES (must be received by 2/8/18 to be eligible)

- State Medical Assn. Physician Member..... \$795
- Non-State Medical Assn. Member..... \$995
- Additional Team Members (after 1st registrant)..... \$695

LATE REGISTRATION

- State Medical Assn. Physician Member..... \$895
- Non-State Medical Assn. Member..... \$1095
- Additional Team Members (after 1st registrant)..... \$795

**For additional information,
please contact:**

Leslie Anne Iacopi
(415) 882-5167
liacopi@imq.org

Register On Line today at:

www.physician-leadership.org

OR

<http://www.imq.org/Hospitals/SteppingUptoLeadershipConference.aspx>

Or register today by calling:

1-877-880-1335

Cancellation Policy: The registration fee less \$150 service charge is refundable only if notice is received 15 days prior to the start of the program. Registrants unable to attend may send an alternate.

Americans with Disabilities Act: If you require special accommodations in order to participate in this educational activity, please contact us at (415) 882-5167.

program planners

David E. J. Bazzo, MD, Clinical Professor Family Medicine UCSD PACE Program

Yvonne Choong, Vice President, Center for Health Policy, CMA

Lawrence Cosner, MD, Consultant & Past Chair, Medical Staff Services Program, IMQ

Donald David, MD, Chair, Medical Staff Services Program, IMQ & Chief Medical Officer for So CA Acute Care Division, Universal Health Service, Inc.

William Goodson, MD, Chair, Board of Directors, IMQ, and Senior Clinical Research Scientist, California Pacific Medical Research Institute

Lee Hilborne, MD, UCLA Center for the Health Sciences

Scott Karlan, MD, F.A.C.S., Assistant Clinical Professor of Surgery at the David Geffen School of Medicine at UCLA

Lorne Label, MD, Clinical Professor of Neurology at the David Geffen School of Medicine at UCLA

Jill K. Silverman, MSPH, President & CEO, IMQ

William Norcross, MD, Clinical Professor Family Medicine & Clinical Director, UCSD PACE Program

IMQ & UC San Diego PACE Program staff



This program is supported in part by a physician leadership grant from

The Physicians Foundation

The Physicians Foundation seeks to advance the work of practicing physicians
and to improve the quality of healthcare for all Americans.

www.physiciansfoundation.org



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(415) 882-5151

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